

Rubric for Case Study Papers

Grading for Case Study (101, 106, 206, 301) (12 Marks Case)

	Average 0-60% Marks	Admirable 61-80% Marks	Outstanding 81-100% Marks			
Facts / Summary & Case Title (2 Marks)	Sequence of information is ok Title is poorly related	Information presented in logical sequence Justified Title	Information presented is interesting story in logical easy to follow sequence Very appropriate Title			
Problem Identification (2 Marks)	Problems are identified	Problems are identified with Major and minor Problems	Problems are clearly identified with Major and minor Problems distinction			
Analysis of Problem (5 marks)	Problems are poorly analyzed / analyzed with common theories	Problems are properly analyzed with sufficient application of theories	Problems are analyzed thoroughly exceptionally well explained			
Alternate Solution and Best Solution (3 marks)	Solutions are poorly stated and given best solution	Alternate solutions are stated clearly with sufficient justification. Best solution suggested is optimum	Out of the box solutions give. Demonstrated full knowledge. Exceptionally elaborated best solution.			
For Cases with questions and answer						
3. Answers to Questions (8 Marks)	Answers are acceptable with justification	Answers given are sufficient and very well justified	Exceptionally well Answers to the questions			

Approved by Director w.e.f AY 17-18



Rubric for Case Study Papers

Grading for Case Study (Specialization Papers 407) (20 marks Cases)

		Average	Admirable	Outstanding		
		0-60% Marks	61-80% Marks	81-100% Marks		
1.	Facts /	Information	Information	Information presented is		
	Summary	presented in sequence	presented in logical	interesting story in logical		
	(2 Marks)	Related title	sequence	easy to follow sequence		
			Justified Title	Very appropriate Title		
2.	Problem	Problems are	Problems are	Problems are clearly		
	Identifica	identified	identified with Major	identified with Major and		
	tion		and minor Problems	minor Problems distinction		
	(2 Marks)					
3.	Analysis	Problems are poorly	Problems are	Problems are analyzed		
	of	analyzed/	properly analyzed	thoroughly exceptionally		
	Problem	analyzed with	with sufficient	well explained		
	(8 marks)	common theories	application of			
			theories			
4.	Alternate	Solutions are stated	Alternate solutions	Out of the box solutions		
	Solution		are stated clearly with	give. Demonstrated full		
	and Best		sufficient	knowledge. Exceptionally		
	Solution		justification. Best	elaborated best solution.		
	(4 marks)		solution suggested is			
			optimum			
5.	Implemen	Implementation plan	Most appropriate	Exceptional implementation		
	tation	is given	implementation plan	plan		
	Plan					
	(4 marks)					
Fo	For Cases with questions and answer					
3.	Answers to	Answers are	Answers given are	Exceptionally well Answers		
	Questions	acceptable with	sufficient and very	to the questions		
	(16 Marks)	justification	well justified			

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